



Teaching & Research Assistants (two positions) in International Marketing, University of Vienna

The Department of Business Administration at the University of Vienna invites applications for two Teaching and Research Assistants (pre-doc) at the Chair of International Marketing (Prof. A. Diamantopoulos).

The starting date for one position is October 13th, 2012 and is limited to 4 years (reference number 2991). The starting date for the other position is July 11th, 2012 and is limited until October 31st, 2012 with an option to extend the contract (reference number 2993).

The successful candidates will be expected to work towards a PhD degree and their responsibilities will include participation in the teaching and research program of the Chair of International Marketing with a focus on Consumer Behavior, Global Marketing and Cross-Cultural Research.

Applicants should hold a Master degree (MA, MSc, or equivalent) in Business Administration or related fields and have experience and/or strong interest in research and teaching in the field of international marketing. They should also have a very good command of English and sound knowledge of marketing theory and quantitative methods (including familiarity with SPSS).

The University of Vienna aims at increasing the proportion of women within the scientific personnel and therefore explicitly calls upon qualified women to apply. Given equal qualifications, preference will be given to women candidates.

Please submit your application with motivation letter until April 30th, 2012 mentioning the above reference number (2991 or 2993) to our Job Center (http://jobcenter.univie.ac.at/; jobcenter@univie.ac.at) or by post (Human Resources and Gender Equality, University of Vienna, Dr. Karl Lueger-Ring 1, A-1010 Vienna, Austria).

Prof. Adamantios Diamantopoulos Chair of International Marketing

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